

# What makes NFTs valuable?

- Ownership
  - NFTs allow the buyer to own the original item.
  - Each NFT has a built-in authentication system that serves as proof of ownership which is easily verifiable. This allows owners to prove that they own an item, which is valuable in of itself.
  - There can only be one owner at a time of each NFT, and ownership can be easily transferred if a sale was desired.
  - Owners can also store information in their tokens. An example of this could include an artist signing their work before selling an NFT.



# Main Features of Non-Fungible Tokens

## Ownership



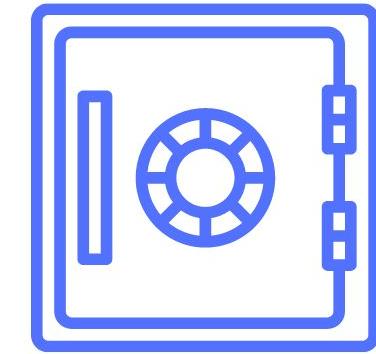
Blockchain technology helps to ensure and provide ownership rights and allow digital assets to be transferred easily.

## Transferable



NFTs can be simply traded on marketplaces designed for exchange of ownership

## Authentic



The blockchains powering NFTs pave the way for true digital authenticity of the items sold and help to eliminate illegitimate products.

# What makes NFTs valuable?

- **Authenticity**
  - Each NFT has a digital signature attached that provides a proof of authenticity.
  - This digital signature provides NFTs its “non-fungible” status. Each token is made unique and cannot be interchanged.
  - The digital signature can be verified on the blockchain to check the authenticity of any NFT.
  - NFTs minted on a blockchain allow for unprecedented transparency into the history and transfer of ownership of a single NFT, allowing users to trace ownership back to when it was originally minted.



Etherscan

ETH: \$2,436.43 (-3.20%) | Gas: 24 Gwei

All Filters Search by Address / Txn Hash / Block / Token / ENS

Home Blockchain Tokens Resources More Sign In

Buy Exchange Earn Gaming

Transaction Details

Sponsored: Cryptoslots - Where Crypto Rollers Come to Win. Click for games!

Overview Internal Txns Logs (3) State Comments

Transaction Receipt Event Logs

Address: 0xbef911dc5821886e10da71586d90ed28174b7d

Name: EditionCreated (index\_topic\_1 uint256 \_editionNumber, index\_topic\_2 bytes32 \_editionData, index\_topic\_3 uint256 \_editionType) View Source

Topics: 0xf702f09ce661a7f0de905cfbd6400ce4907ff4fd09115bd90866cb89c5c078

1: Dec -> 276858

2: Dec -> 00

3: Dec -> 1

Data: 0x

Address: 0x648b00ea643e5a352d78e20c12a2d8c96ec639

Name: AuctionEnabled (index\_topic\_1 uint256 \_editionNumber, index\_topic\_2 address \_auctioneer) View Source

Topics: 0xdead115d2b2a555795fb5e47cee9ec8bd792a816a2d1251f937b1bb24e92332e

1: Dec -> 276858

2: Dec -> 0x95823c30a10b562d88d1b043382db7fe83b6184a

Data: 0x

Address: 0xb0579aa90d665057e447b5232707711d10da8cb79

Name: SelfServiceEditionCreated (index\_topic\_1 uint256 \_editionNumber, index\_topic\_2 address \_creator, uint256 \_priceInWei, uint256 \_totalAvailable, bool \_enableAuction) View Source

Topics: 0x95823c30a10b562d88d1b043382db7fe83b6184a

1: Dec -> 0x95823c30a10b562d88d1b043382db7fe83b6184a

Data: \_priceInWei: 20000000000000000000  
\_totalAvailable: 1  
\_enableAuction: True

Dec Hex

DeFi Evolution With The Fastest Cross-Chain DEX Private sale

Powered by Ethereum

Etherscan is a Block Explorer and Analytics Platform for Ethereum, a decentralized smart contracts platform.

Company

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Community

Developer APIs Knowledge Base Newsletter Network Status Disqus Comments

Other Products

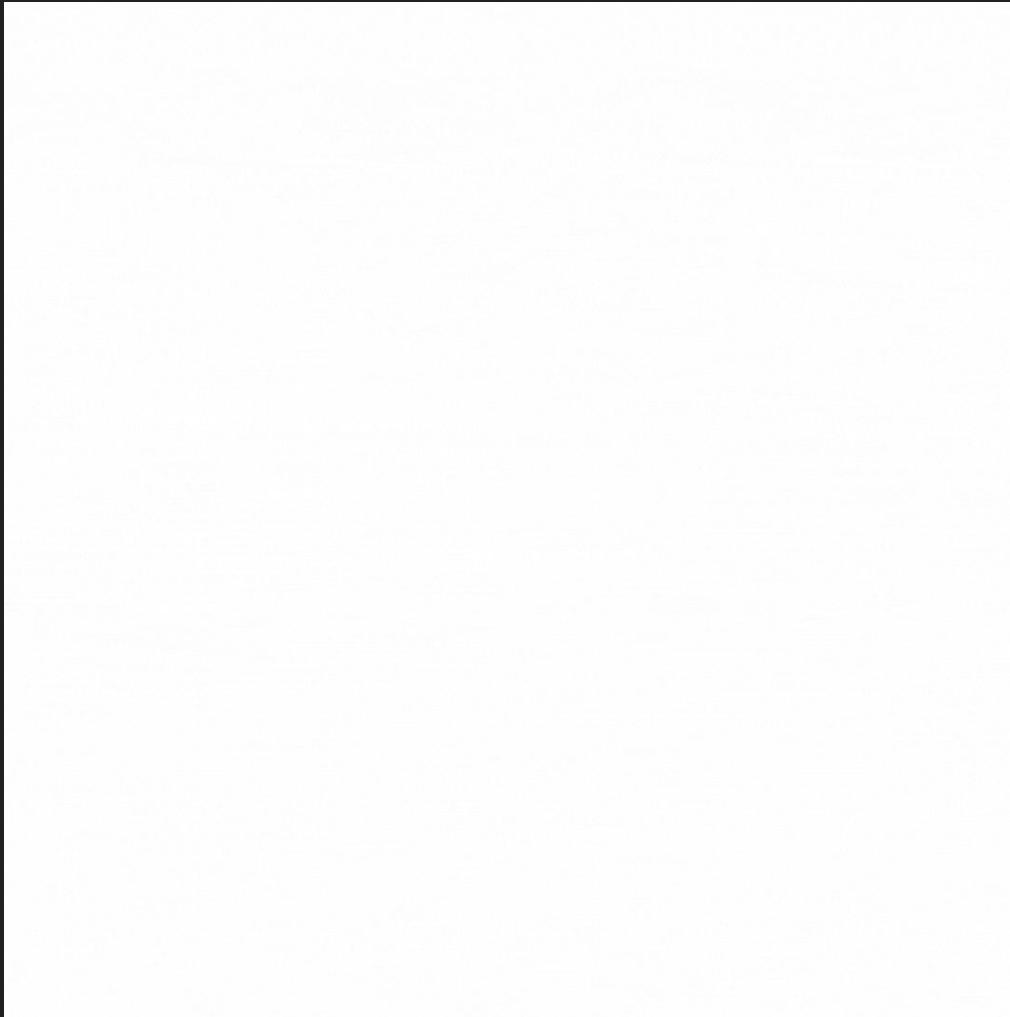
Blockscan Dein Block Explorer ETPrefect Binance BSC Explorer Fantom Chain Explorer

Etherscan © 2021 (F1) | Donate

FAL CONSULTING

# What makes NFTs valuable?

- **Scarcity**
  - NFTs challenge traditional digital content with a sense of digital scarcity. Most digital creations have a near infinite supply, where content can be easily copied and shared across the internet.
  - The minting process challenges this by adding a digital signature, similar to a hash when a block is added to a blockchain, to the token. This digital signature verifies the authenticity and originality of the token, meaning that content can be easily verified and duplicates are ousted.
  - If the supply of duplicated digital content is reduced through the widespread use of NFTs, the value of said asset could raise if the demand stays the same.





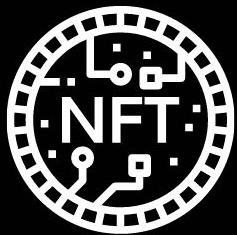
# Royalties

- Blockchain technology and NFTs provide artists the ability to directly monetize their content.
- Artists and musicians do not have to rely on galleries and marketplaces to sell their creations. They can sell their content directly to consumers as NFTs without having to pay these 3rd party intermediaries.
- Content creators can also program in royalties so that whenever the NFT is resold, the creator receives a percentage of all sales. Once added, this feature cannot be altered as it is encoded into the asset itself.
- This is particularly interesting to many artists as many of them currently do not future revenue after the initial sale of their content.

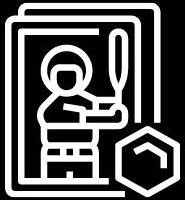


# Examples of popular NFTs

- An NFT of Nyan Cat was created and sold in February 2021 for about \$600,000.
- An NFT of a Lebron James highlight sold for over \$200,000.
- Lindsay Lohan sold an NFT that contained a digitized image of her face originally for \$17,000. It was resold for over \$57,000.
- DJ and music producer Deadmau5 released a series of NFTs featuring the artist's image in a variety of formats.
- In the month of March 2021, the volume of global NFT trades reached \$200 million. This figure has exploded in Q3 2021 with NFT trading volume surpassing the \$10 billion dollar mark.
- An NFT collection of Khabib Nurmagomedov over the past 90 days transacted over \$600,000 just on the platinum edition cards!



# EXAMPLES OF TOP NFT TOKENS



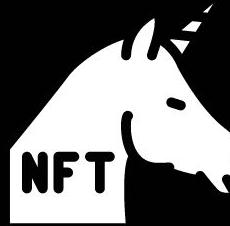
BASEBALL  
TRADING  
CARDS



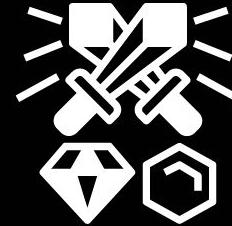
KINGS OF  
LEON RECORD



BANKSY  
PAINTING



ZED  
RUN



AXIE  
INFINITY



# **KHABIB NURMAGOMEDOV**

About

**KHABIB NURMAGOMEDOV PROUDLY PRESENTS  
HIS NFT COLLECTION OF UNIQUE DIGITAL  
CARDS. THREE SERIES OF CARDS WILL BE  
ISSUED: GOLD, PLATINUM AND DIAMOND.  
CARDS WILL BE ISSUED IN LIMITED SERIES,  
AND ALL UNSOLD CARDS WILL BE BURNT. THE  
DIAMOND CARD WILL BE UNIQUE, ONLY ONE  
WILL BE ISSUED. THE CARDS ARE  
COLLECTIBLES ISSUED TO COMMEMORATE THE  
END OF THE WRESTLER'S PROFESSIONAL  
CAREER**

Khabib Nurmagomedov is a Russian mixed martial arts promoter. He was most prominent in the lightweight division of the Ultimate Fighting Championship, where he has held the championship since April 2018, which makes him the longest-reigning UFC Lightweight Champion with 29 wins and no losses

29-0

# NFT COLLECTION

Official Account on OpenSea.io

Winner Cards



## GOLD CARDS (1)

1 [SOLD | View Listing →](#)

2 [SOLD | View Listing →](#)

3 [SOLD | View Listing →](#)

4 [SOLD | View Listing →](#)

## PLATINUM CARDS (1)

2 [SOLD | View Listing →](#)

3 [SOLD | View Listing →](#)

4 Platinum card - Reserved

## DIAMOND CARD

The unique Diamond card will only be limited to one copy. The card buyer will have the opportunity to personally meet Khabib, and will also receive other gifts from him.

**REQUEST** **\$2,900**

**REQUEST** **\$29,000**

**MAKE OFFER** **from \$290,000**

Minimum bid \$1000